



DISTRICT 7020 CLUB OF THE MONTH PROGRAM 2017-2018

Clubs are invited to submit entries each month from August to March for the Club of the Month (COTM) program. **Points are allocated for winners, second and third places in three categories, large medium and small clubs.** In this way, each club can accumulate points and at the end of the year are given suitable recognition at the District Conference.

Every month, the judges select a winner in each category. These categories are established by taking the membership of all clubs in the district so that 1/3 of clubs fall into each category. Although a club can win only once during the year, the cumulative points system allows for further recognition for outstanding clubs. There are 15 Rotarians on the COTM Committee of which 12 are regular judges, and the 13th votes only in the event of a tie. Each country or area in the District is represented on the committee. Each month of the program, every member of the winning clubs receives a unique COTM lapel pin (as in the logo above)

Plan for your month-end submission. Submissions should be made on the **template provided**, and must be received by COTM Committee, at cotm7020@gmail.com by the 5th day of the month, with a copy to your Assistant Governor (e.g. Submissions for August-Membership and Partnership are due by September 5). The judges will announce the winners by 15th of each month. Entries should include the following information about your club activities in the relevant area of service. **Theme related activities which have taken place any time during the current year may be included. Activities completed in the previous Rotary year or are not related to the monthly theme are not eligible for consideration.**

Information required on the template:

- How the actions were relevant to the monthly theme
- The impact the activities have had on your community
- The number of your club members who participated in the activity
- The number of new members attracted to Rotary by your activities
- Your ability to enhance membership retention with the activities
- How many different ways you celebrated the monthly theme
- A few photos with identifications (Maximum 6 photos)

Monthly Themes, for your information and planning, are the following **(Please note these are NOT the same as RI Themes)**

Month	Theme
August	Membership/Partnerships
September	New Generations/Literacy
October	Economic/Community Development
November	The Rotary Foundation/Public Image
December	Rotary Family Fellowship/Disease Prevention & Treatment
January	Vocational Service/Rotary RAGs & Fellowships
February	World Understanding/Peace & Conflict Resolution
March	Water & Sanitation/Maternal & Child Health

POINTS SYSTEM:

All submissions earn 10 points minimum

First Place earns a total of 100 points

Second Place earns a total of 75 points

Third place earns a total of 50 points

Highly recommended earns a total of 25 points

A bonus of 100 points is given to clubs that submit an entry every month of the programme

JUDGES' MARKING PROCEDURE: The judges evaluate each submission on the following 8 criteria:

Relevance - How relevant is the submission to the COTM Monthly Theme?

Originality – How original are the projects and submission?

Effectiveness - How effective was the club this month in enhancing or explaining Rotary in the community?

Involvement - How successful was this club in encouraging club members to participate?

Success - How useful are new projects to other Rotary Clubs in the district?

Clarity - How clearly explained is the club's Rotary involvement in the submission? How easy to understand?

Attraction - Would this club's efforts (or did these projects) attract new members to the club or retain existing ones? **Diversity** - How many different and individual ways did the club "celebrate" the COTM Theme?