

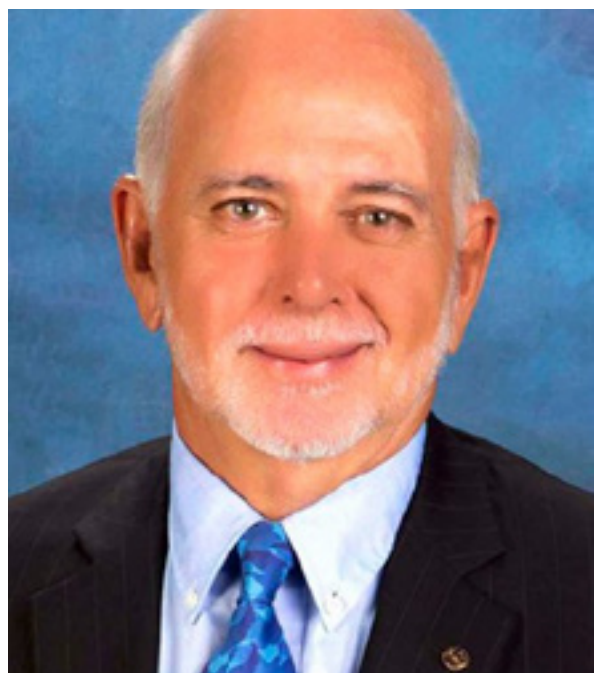
Rotary



ROTARY:
MAKING A
DIFFERENCE



DISTRICT NEWS • AUGUST, 2017



BARRY RASSIN NOMINATED FOR PRESIDENT 2018 - 2019

**Read the Interview and his
Vision Statement**



PROJECTS

**2017 - 2018 CLUB OF THE MONTH
1000 ROTARY STORIES & NEW DISTRICT PROJECTS ROSTER**





Dear Fellow Rotarians,

I want to share with you the great news which is a dream come true for District 7020 : our very own Barry Rassin has been selected President of Rotary International 2018-2019.

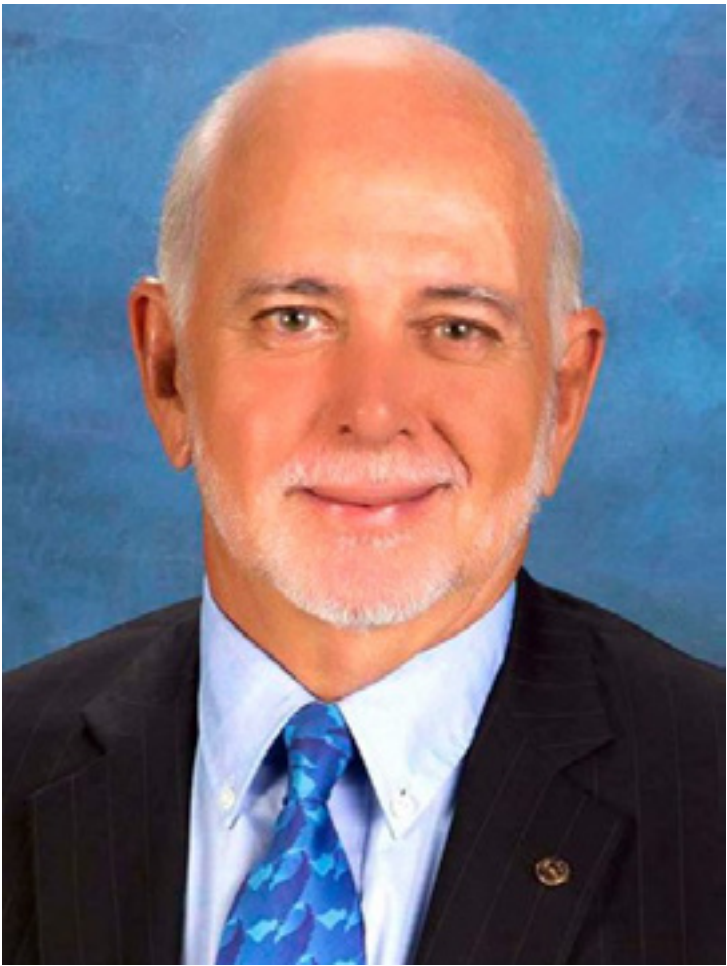
This is an historical event and an honor for our District to have one of our leaders lead our great organization.

We all know that Barry will continue to strive our organization to much greater heights and achievements with his great leadership, experience and passion for Rotary. We, Rotarians in District 7020, pledge our full support

and the best way we can show this support to RIPE Barry is to continue to Grow Stronger - Serve Better with Rotary Making A Difference in our communities.

District 7020 is proud ! On behalf of the Rotarians of our District, I extend our sincere and heartiest congratulations to Barry and Esther and wish them success in this important mission.

Robert Leger
District Governor 2027-2018
D-7020



News from Rotary International

Barry Rassin, of the Rotary Club of East Nassau, New Providence, Bahamas, is the selection of the Nominating Committee for President of Rotary International for 2018-19. He will be declared the president-elect on 1 September if no challenging candidates have been suggested.

As president, Rassin aims to strengthen our public image and our use of digital tools to maximize Rotary’s reach.

“Those who know what good Rotary clubs do will want to be a part of it, and we must find new models for membership that allow all interested in our mission to participate,” he says. “With Rotary more in the public eye, we will attract more individuals who want to be

part of and support a membership organization that accomplishes so much good around the world.”

Rassin earned an MBA in health and hospital administration from the University of Florida and is the first fellow of the American College of Healthcare Executives in the Bahamas. He recently retired after 37 years as president of Doctors Hospital Health System, where he continues to serve as an adviser. He is a lifetime member of the American Hospital Association and has served on several boards, including the Quality Council of the Bahamas, Health Education Council, and Employer’s Confederation.

A Rotarian since 1980, Rassin has served Rotary as director and is vice chair of The Rotary Foundation Board of Trustees. He was an RI training leader and the aide to 2015-16 RI President K.R. Ravindran.

Rassin received Rotary’s highest honor, the Service Above Self Award, as well as other humanitarian awards for his work leading Rotary’s relief efforts in Haiti after the 2010 earthquake there. He and his wife, Esther, are Major Donors and Benefactors of The Rotary Foundation.

Rassin’s nomination follows Sam F. Owori’s death in July, just two weeks into his term as Rotary International president-elect.

The members of the 2017-18 Nominating Committee for President of Rotary International are Anne L. Matthews (chair), Rotary Club of Columbia East, South Carolina, USA; Ann-Britt Åsebol, Rotary Club of Falun-Kopparvågen, Sweden; Örsçelik Balkan, Rotary Club of Istanbul-Karaköy, Turkey; James Anthony Black, Rotary Club of Dunoon, Argyll, Scotland; John T. Blount, Rotary Club of Sebastopol, California, USA; Frank N. Goldberg, Rotary Club of Omaha-Suburban, Nebraska, USA; Antonio Hallage, Rotary Club of Curitiba-Leste, Paraná, Brazil; Jackson S.L. Hsieh, Rotary Club of Taipei Sunrise, Taiwan; Holger Knaack, Rotary Club of Herzogtum Lauenburg-Mölln, Germany; Masahiro Kuroda, Rotary Club of Hachinohe South, Aomori, Japan; Larry A. Lunsford, Rotary Club of Kansas City-Plaza, Missouri, USA; P.T. Prabhakar, Rotary Club of Madras Central, Tamil Nadu, India; M.K. Panduranga Setty, Rotary Club of Bangalore, Karnataka, India; Andy Smallwood, Rotary Club of Gulfway-Hobby Airport (Houston), Texas, USA; Norbert Turco, Rotary Club of Ajaccio, Corse, France; Yoshimasa Watanabe, Rotary Club of Kojima, Okayama, Japan; and Sangkoo Yun, Rotary Club of Sae Hanyang, Seoul, Korea.

Follow DG’s travels on

Facebook Group: <https://www.facebook.com/groups/57738835633/>

Facebook Page: <https://www.facebook.com/Rotary7020/>



News from Rotary International

Interview Questions for Candidates for RI President in 2018-19 Barry Rassin

Continuity

The presidents and Boards in 2015–16, 2016–17, and 2017–18 have focused on continuity in policy and direction.

1. How important is continuity to you in setting direction and policy for Rotary?

Continuity is critical for our organization and needs to be included in our policies. The President Nominee should work closely with the President and President Elect in order to ensure a three-or-more-year program that is aligned. While we need change we have to do it at a pace that allows all parties to grow over time and develop the new through adequate planning and consultation. We need to look further into the future than we have been doing so that Rotarians can truly see our path and help us attain it in an organized manner. A united leadership will help our clubs to bring continuity to their programs also.

2. What would your approach be to ensure such continuity going forward?

There needs to be deep discussion with the staff and General Secretary with a clear understanding that this is a team effort and the One Rotary mantra must be a focus. There has to be meetings right away with the Nominee and with Elect and President each year with strong guidance to work closely together. The team needs to examine the enterprise list and work out what we can do without adding any major programs and how we can ensure an evaluation of every program with a direction to keep those that work and eliminate those that don't. The code of policy needs to be analyzed to see what can be modified to help ensure continuity and longer term thinking. This can be a useful tool to guide the new President and the new Board each year.

Relationships and Collaboration

Building strong relationships and collaborating with volunteers and staff are critically important to Rotary's success.

3. How would you build relationships between the Board, the Trustees, the general secretary and staff?

We are all on the same team but have become silos acting independently of each other. Consistent communication will greatly help to rebuild the trust which is essential. Individual meetings must happen and listening to the goals and aspirations of each member of the team is essential. We must assure the staff and show them that they will be treated with respect. There needs to be numerous meetings with the Chair of the Trustees and the General Secretary and the President as well as joint meetings of the Boards discussing the goals and objectives. Honesty and openness is important in those meetings as well as a respect for the principles and opinions of all parties. With that constant communication and a level of trust we would then be able to reach consensus through discussion.

Leadership

Strong leadership, inspiration, and vision are critical to the successful performance of the RI president.

4. What are the top three characteristics of an effective leader and what makes you uniquely qualified to serve as RI president?

I have often used the book The Radical LEAP by Farber as the guide to good leadership. LEAP is an acronym for Love, Energy, Audacity, and Proof. When we combine love and caring with an enthusiasm to accomplish our goals and then show the audacity to think differently and try new things while setting the example being authentic and rolling our sleeves up to work side by side then we can lead. I have lived my life with these values along with integrity. I have run a hospital business for many years and the success was because of my leadership to motivate our Associates to give their best every single day. I have the experience of leading a large company and the personality to motivate others along with an enthusiasm that will excite Rotarians. As a trainer in Rotary I realized that I have an ability to inspire Rotarians.

5. What is one thing you would change about Rotary if you could?

It is said that we must know our customer to be a success. We have been disconnected from our customers, which are Clubs and Rotarians. I would like to see efficient and effective communication between Rotarians/Rotary Clubs and Rotary International. We are too far out of touch with the clubs and many do not stay in touch with what is going on in the organization. If we could reach all 1.2 and inspire them to reach their maximum potential, we would have double the membership and double the donations. We would also have all clubs reporting on My Rotary and Showcase so we could really know what our impact is around the world. Then we can market that impact and make sure the world really understands who we are and the amazing work we are doing in almost every corner of the earth.

Barry Rassin's Vision Statement

I believe now is the time to understand who and what we are and where we should be going. Rotary International is a formidable and complex organization that is at a crossroads and needs to broadly consult the Rotary world for guidance and rebuild relationships with the clubs.

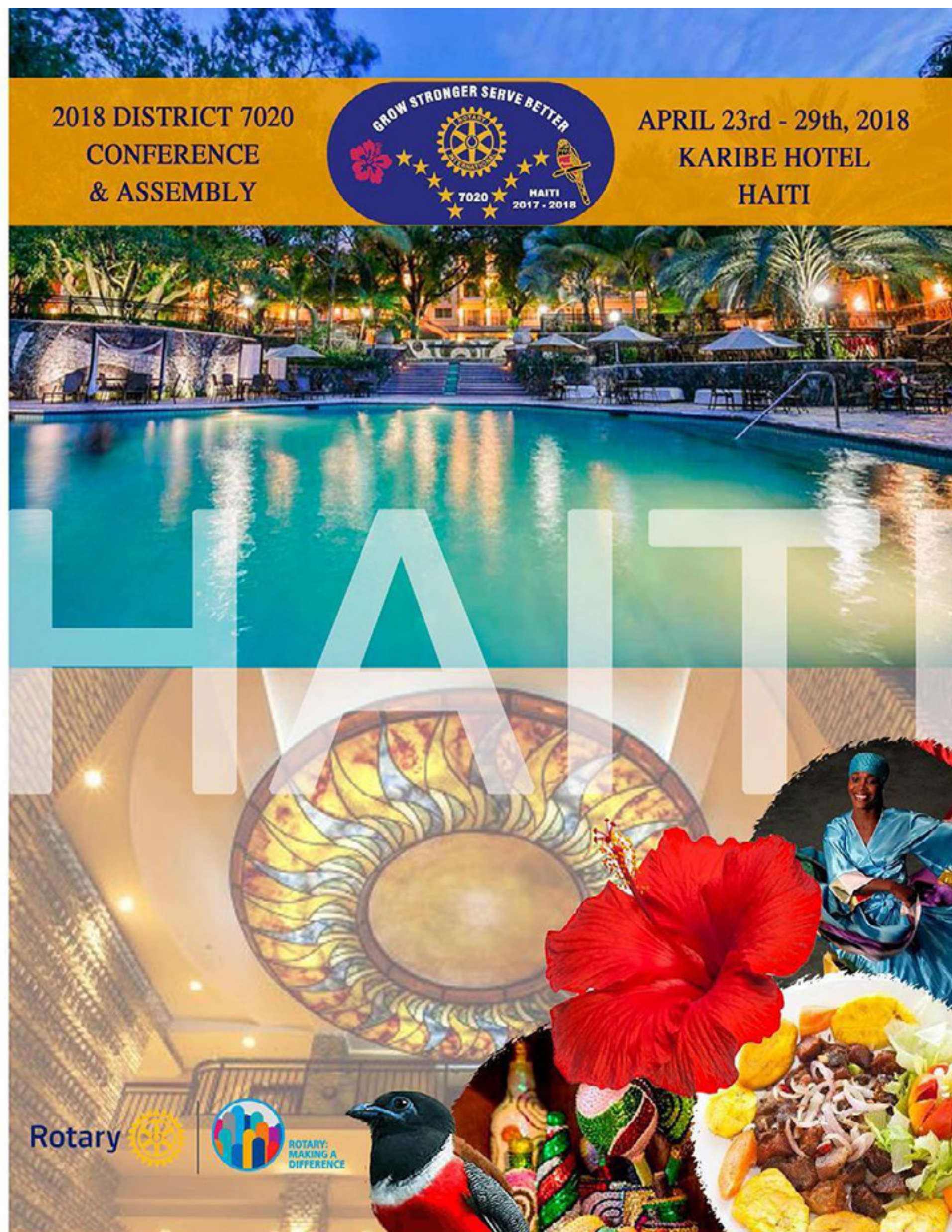
The current three Presidents will positively adjust our culture and I would like to continue that process. I feel strongly that we must focus on strengthening clubs, including with efficient digital tools, as there is a disconnect between Rotary International and Rotary Clubs.

Some older clubs have become irrelevant and we must bring the Rotary spirit back to those communities with new and vibrant and diverse Rotarians. Clubs expect us to spend appropriately and find new sources of revenue so we must continue that effort.

The relationship between "Senior Leaders" and staff needs improvement and a culture of mutual respect solidified. Our Humanitarian Service is exemplary but we will have a void once we have eradicated Polio that must be addressed, possibly using our Areas of Focus.

We should continue to explore beneficial partnerships and we must grow our youth programs, especially Rotaract, strengthening the transition to Rotary. The Young Professional Rotaract Clubs could evolve into Rotary Clubs.

Our public image is still weak and I believe we must address how we bring our mission into households around the world. Those who know what good Rotary Clubs do will want to be a part of it and we must find new models for membership that allow all interested in our mission to participate. With Rotary more in the public eye we will attract more individuals who want to be part of and support a membership organization that accomplishes so much good around the world.



Our event platform is now ready to register all Rotarians, family of Rotary and friends to our District Conference.

CLICK TO REGISTER



DG Robert has a challenge for all of us:

To share with the world the difference Rotarians make in our 7020 communities and throughout the world.

So, send us your Rotary Story!

Submissions can be made as written stories, a poem, a photo essay or a 1-minute video.

Stories will be published in a separate page in our District's Clubrunner website and shared throughout social media.

Submissions will be welcome until May 30th, 2018.
Please note: You will need a gmail account.

[Please send your submissions via Google link:](https://goo.gl/forms/nMT9qHgbvkThGPhf1)

<https://goo.gl/forms/nMT9qHgbvkThGPhf1>

Open to: Rotarians • Rotaractors • Interactors • Early-actors
Family Members • Friends of Rotary • Grants Benefactors

District Clubrunner: New Open Projects Roster



This section has been created to post open 7020 Projects that are seeking partners, funds, in-kind donations or volunteers.

Go to www.7020.org and download the submission form which is a quick, one-page form.

This form is to post your open projects in our District Clubrunner site as well as in Caribbean Partnership. The purpose is to support your efforts in seeking viable partners within our District, the Zone and worldwide.

It is strongly suggested that you post our project to ideas.rotary.org since we can use the project link to support the promotional efforts of your project. In addition, your project will have significantly more opportunities of finding viable partners in less time.

Please include up to six pictures that show the community, community members, equipment (in the case of acquisitions), etc. You can also include a 1 min video. Submissions must be in PDF, Word or PPT. You may use additional sheets of paper if necessary.

Please send your inquiries to rotary7020projects@gmail.com.

We look forward to support your efforts for a successful year!



CLUB OF THE MONTH



Schedule of Monthly Themes

Monthly Themes, for your information and planning, are the following **(Please note these are NOT the same as RI Themes)**

| Month | Theme |
|-----------|---|
| August | Membership/Partnerships |
| September | New Generations/Literacy |
| October | Economic/Community Development |
| November | The Rotary Foundation/Public Image |
| December | Rotary Family Fellowship/Disease Prevention & Treatment |
| January | Vocational Service/Rotary RAGs & Fellowships |
| February | World Understanding/Peace & Conflict Resolution |
| March | Water & Sanitation/Maternal & Child Health |

Due on the 5th of each month from September, 2017 to April, 2018

Submission Forms, Guidelines and FAQ
available at www.7020.org





People of Action

Rotary is where neighbors, friends, and problem-solvers share ideas, join leaders, and take action to create lasting change.



Help launch our new global ad campaign, “People of Action”

While many people have heard of Rotary, few people actually understand what Rotary clubs do. In fact, 35 percent of the public is unfamiliar with any Rotary program, including their local club. That’s why Rotary has created a new global ad campaign called “People of Action.” The ads are available for download at Rotary.org/brandcenter, where you’ll also find guidelines on how to use and localize each element, making it easier for clubs in any part of the world to tell their story in a consistent, compelling way.

We Are People Of Action

**Get involved at
www.rotary.org**